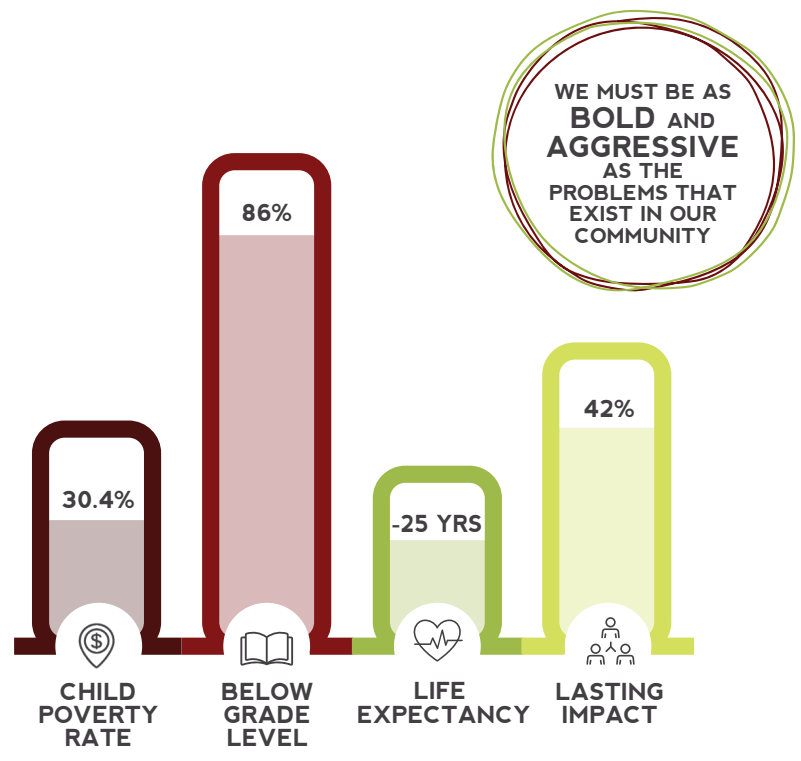




THE PROBLEM

Poverty is an intergenerational phenomenon. Children and families living in poverty often lack access to the opportunities they need to thrive. For those living in concentrated poverty and those living in distressed neighborhoods surrounded by others who are poor, the challenge is **magnified** and the outcomes much more **dire**:

- 30.4% of children living in Mobile, Alabama are living in poverty
- 86% of children in the U.S. read below grade level
- Those living in poor neighborhoods have a shorter life expectancy by as much as 25 years
- 42% of children in the U.S. born to parents in the bottom 5th of the economic distribution



OUR GOAL IS TO CREATE TRANSFORMATIONAL CHANGE AND BREAK THE CYCLE OF GENERATIONAL POVERTY

The poverty rate in the Avenue community is 54.8% - double the city average

Until children in our poorest zip codes are afforded the same opportunities as those in our wealthiest zip codes, we cannot rest

WE ARE COMMITTED TO CLOSING THE OPPORTUNITY GAP

OUR PURPOSE IS CLEAR. OUR MISSION IS URGENT.